

Chester County, S.C Launches Redesigned Economic Development Web Site

Chester County, SC – Chester County Economic Development Office and Chester County have launched a redesigned economic development Web site at www.ChooseChester.com.

The new site provides visitors with a comprehensive overview of why they should *Choose Chester, For Business, For Life*, which is the county's economic development slogan. The site refines Chester County's economic development message that the area is an exceptional place to locate a business due to its skilled workforce, low taxes, plentiful land, and proximity to transportation and cultural hubs in Charlotte, N.C. and Columbia and Greenville/Spartanburg, S.C.

The Web site includes:

- Current economic development news and information about local events
- Information about Chester County's history, mission and demographics
- The business, location and lifestyle advantages of locating in Chester County
- Access to available greenfield, or undeveloped, sites and existing building information
- Interactive site selection technology
- Links to regional, state and local economic development agencies

"The completion of this Web site is a flattering reflection of our economic development vision and our mission, *Choose Chester, For Business, For Life*. The site is both informative and accessible and will prove of great value in introducing corporations and individuals to Chester County, S.C., and helping them recognize why our county is an incredible place to work and live," said Karlisa Parker, Executive Director of Chester County Economic Development. "We would like to thank the leadership of Chester County and the Chester Development Association for their continued support in this endeavor, in the hopes that having a comprehensive but easily navigated Web site will better position Chester County for future opportunities. This was an effort by many."

Chester County Economic Development would particularly like to thank the following people for their efforts:

- The Web site committee for their leadership, direction and giving of their time:
 - Mike Medlin, Executive Director and CEO - Chester Metropolitan and Sewer District
 - Mike Enoch, General Manager - Chester County Natural Gas Authority
 - Brian Singleton, President and CEO - TruVista Communications
- Matthew Gedney, for his work on the Industrial Corridor Map, Building Profiles and Site Profiles.
- Bill Marion, Susan Cok, Peter Stone and the Stephen Guilfoyle for use of their photographs.

The Web site was funded through a grant from the South Carolina General Appropriations Act of 2007 and was designed by [Burke Communications](#) of Charlotte.

Founded in the late 1700s, Chester County, South Carolina is strategically located in the center of three large commercial areas, Charlotte-Mecklenburg in North Carolina, and Greenville-Spartanburg and Columbia in South Carolina, flanked by Interstate 77. The county has the best of both worlds for residents and businesses: a beautiful rural setting, as well as a dynamic growth plan for business. Rail and major highway transportation in all directions is readily available, and has led to an organized, planned expansion of the industrial base. Major industries include: agriculture, plastics, steel, glass, fiberglass, paper, wood products, and specialty chemicals. The county is dedicated to being a vibrant, diverse community with numerous opportunities for unmatched quality of life, and one that blends innovation with respect for history.

For more information about Chester County, please contact the Chester County Economic Development Office at 1-803-377-1216 or visit www.ChooseChester.com.